



28th Annual Tumbleweed Music Festival

August 30 - September 1, 2024, Howard Amon Park in
Richland, Washington
Virtual Festivals at TumbleweedMusicFestival.org

Three Rivers Folklife Society

P.O. Box 1098, Richland, WA 99352

Phone: 509-587-3060 E-mail: tumbleweedmusicfestival@3rfs.net

Online at www.3rfs.org and www.tumbleweedfest.com

TUMBLEWEED MUSIC FESTIVAL 2024 SPONSORSHIPS

Dear Tumbleweed Supporter:

Each Labor Day weekend since 1997, the Three Rivers Folklife Society has sponsored the Tumbleweed Music Festival in Richland. For the 28th annual festival in 2024, we'll again be having a live festival in Richland's Howard Amon Park. We'll also be maintaining a virtual element of the Tumbleweed festival at our festival website, tumbleweedmusicfestival.org. Financial support for the festival comes from many sources, including the City of Richland, grants, patron donors, sales of festival merchandise, and sponsorships by community businesses and organizations. We would like to invite you to be a part of this Labor Day weekend tradition by becoming a sponsor of the festival. All business sponsors are listed on the festival website. The Three Rivers Folklife Society is a non-profit 501(c)(3) organization, and all donations are tax-deductible.

This year's festival will present over 100 performances and workshops, featuring traditional and contemporary folk music, blues, bluegrass, Celtic, Cajun, nautical, western, country, jazz, and more! The performances will include a Friday Night concert featuring younger, higher-energy performers; a Saturday Night Tumbleweed benefit concert featuring three headline acts, and the traditional Sunday Night theme concert, with performances of songs each relating to our festival theme "By Water, Under Trees." Our performers are primarily from the Pacific Northwest, but also have several states and two other countries represented.

Below, you will find a chart listing all the various sponsorship opportunities and levels. Please consult this chart, then complete the form on the last page and return it and a check payable to *Three Rivers Folklife Society* for your chosen support amount to:

Three Rivers Folklife Society
Tumbleweed Music Festival
P.O. Box 1098
Richland, WA 99352

Or, if you have some other ideas, feel free to get in touch and we can work out an appropriate sponsorship package. If you have any questions about sponsorship, please contact the Festival Coordinator, Katrina Knight, at 509.587.3060, or by email at tumbleweedmusicfestival@3rfs.net.

Thank you in advance for your very generous support!



Sponsorship Opportunities 2024

Sponsorship Level / Specialty	\$ Amount or In-Kind Contribution Value	Benefits
Any specific Festival Stage or Workshop / Live Event Room	\$1,200 Single-Sponsor or Limit of 3 Co-sponsors per stage (\$600 or \$400 each)	<ul style="list-style-type: none"> · Large banner at the venue · Periodic verbal recognition of support from MC
Small Business Sponsors	\$200 (Large Banner) \$125 (Small Banner)	<ul style="list-style-type: none"> · Banner on or near the North Stage · Periodic verbal recognition of support from MCs
Basic Support	\$200	<p style="text-align: center;"><u>Basic Benefit for All Levels</u></p> <ul style="list-style-type: none"> · Name recognition on the festival website
Button Sponsor: Supplies support for Festival Buttons	\$1,200 Single-Sponsor or Limit of 3 Co-sponsors (\$600 or \$400 each)	<p>Basic benefits, plus:</p> <ul style="list-style-type: none"> · Large banner at the venue · Periodic verbal recognition of support from MC



Sponsorship Opportunities 2024

Stage, Workshop, or Live Event Sponsorship

Preferred Stage:

\$1,200: Sole-Sponsor

\$ 600: Two-Sponsor (each)

\$ 400: Three-Sponsor (each)

Large banner at that stage, MC recognition.

Basic Support Sponsorship

\$ 200

Name recognition in the program and on the Festival website.

North Stage Small Business Sponsorship

\$ 200 (Large Banner)

\$ 125 (Small Banner)

Banners at the North stage, MC recognition

Name recognition in the program and on the Festival website.

Button Support Sponsorship

\$1,200: Sole-Sponsor

\$ 600: Two-Sponsor (each)

\$ 400: Three-Sponsor (each)

MC recognition & Name recognition in the program and on the Festival website.

Enclosed is my check for \$

Name of Business:

List in Program as (if other than business name): _____

Mailing Address:

City/State/Zip: _____

Contact Name:

Phone:

Email: